

I T H M C

International Tourism and Hospitality
Management Conference

PROGRAM SCHEDULE

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OCTOBER 1, 2015

08:00 10:00	REGISTRATION					
10:00 11:00	OPENING CEREMONY SPEECHES BY Prof. Dr. Rifat Skrijelj (Dean of University of Sarajevo PMF Faculty - Co-Chair) Prof. Dr. A. Akin Aksu (Dean of Akdeniz University Tourism Faculty - Co-Chair) Ahmet Salih Kansu (Director of THY to BiH) Prof. Dr. Redžo Čaušević (Director Green Crescent to BiH) Prof. Dr. Dogan Gursoy (Invited Speaker - Washington State University, USA) Prof. Dr. Gosar (Invited Speaker - University of Primorska, Slovenia)					
11:00	Opening Cocktail					
HALL 1			HALL 2			
	TITLE	AUTHOR(S)		TITLE	AUTHOR(S)	
SESSION - 1 - MODERATORS: Tamara Ratz and Alma Pobrčić			SESSION - 1 - MODERATORS: Almir Peštek and Lejla Turulija			
11:20	SID 60 An Experience-Based Typology for Natural Event Tourists	Martinette Kruger, Melville Saayman	SID 221	The Strong Role of Turkish Tourism in the World and its Effect on Health Tourism	Ibrahim Baş	
11:35	SID 138 Clustering Kruger National Park Visitors Based on Interpretation	Eiricke van Loggerenberg, Melville Saayman, Martinette Kruger	SID 224	Economic Impact of Tourism Receipts , Tourism Incentives: Kosgeb and Eximbank Sample	Neslihan Gencer	
11:50	SID 143 Hunting Tourism in Bosnia and Herzegovina	Rahman Nurković	SID 120	A Research upon the Sustainable Nature-Based Tourism:Case of Western Black Sea Region of Turkey	Mehmet Keskin, Orhan Akova	
12:05	SID 376 Flood Management in Bosnia And Herzegovina: Role of Remote Sensing and GIS	Branislav Drašković	SID 140	Vernacular Regions as a Determinant for Development of Creative Tourism in Bosnia and Herzegovina	Srježana Musa, Željka Šiljković, Azra Čelik	
12:20	SID 165 Hunting Tourism Development in the Tuzla Canton	Senada Nezirović	SID 225	Role of Tax Incentives in Tourism Economy	Sultan Erge	
12:35	SID 171 Determining the Economic Significance of Lion Breeding in the Private Wildlife Tourism Sector	Jantelle Els, Peet van der Merwe, Melville Saayman	SID 52	Tourism Police for Tourism Security in Bosnia and Herzegovina	Mehmet Murat Payam	
13:00	Lunch Break (Only for Blue, Green, Yellow Package Participants)					
SESSION - 2 - MODERATORS: Branislav Drašković and Haris Gekić			SESSION - 2 - MODERATORS: Snježana Musa and Željka Šiljković			
14:30	SID 230 Thermal Mineral Water as a Natural Potential for the Development of Spa Tourism in Bosnia and Herzegovina	Mevlida Operta, Amra Banda	SID 222	The Application of GIS in Tourism Planning and Sustainable Tourism Development	Alma Pobrčić, Amina Sivac	
14:45	SID 237 Geoeological Evaluation of Terrain in National Park Una	Edin Hreljia, Nusret Drešković, Ranko Mirić, Boris Avdić	SID 63	A Critical Assessment of Sport Participants at Endurance Sport Events in South Africa	Madelene Ferreira, Martinette Kruger, Melville Saayman	
15:00	SID 257 Above-ground biomass spatial variability mapping based on forest inventory, spectral and environmental data on forested protected landscape in the north-east Bosnia	Azra Cabaravdić, Merisa Osmanović, Galib Mahmutović, Sanela Mulić	SID 152	Awareness, Interest and Demand in Niche Tourism in Hungary	Tamara Ratz	
15:15	SID 267 An Overview of the Environmental Impacts of Coastal Tourism and Sustainability	Neslihan Dal	SID 226	The Potentials for Tourism Development in the Municipality of Bugojno Based on the Hillary Du Cross Method of Valorization	Dario Šakić, Miranda Cavelis	
15:30	SID 299 On Climate Change Alarmism in Tourism	Amir Shani	SID 150	Sustainability Metrics: Measuring Sustainable Development for Tourism	Elma Šatrović, Ensar Šehić	
15:45	SID 41 Perceived Success Criteria of the FNB Wines-2-Whales Mountain Bike Events in South Africa	Susanna Cornelia Pretorius, JJ Prinsloo, Erika Fourie, Johan Krieger	SID 252	Efficiency Level in the Training Application of Tourism Education at Undergraduate Level	İnci Zeynep Özönay Böçük, Mune Moğol	
16:00	Coffee Break					
SESSION - 3 - MODERATORS: Amir Shani and Amra Banda			SESSION - 3 - MODERATORS: Ranko Mirić and Boris Avdić			
16:20	SID 58 The Comparative Dynamic Analysis of Touristic Activities Between Turkey and the Balkan States	Tahsin Karabulut	SID 212	The Significance of Urban History for Urban Tourism Research and Practices: The Case of Bursa	Funda Songur	
16:35	SID 251 The Analysis of Relations Between Control and Learning Behavior in Organizations Through Structural Equation Modeling	Güzin Kiyik Kicir	SID 213	Translator's Role and Contribution to the Cultural Heritage Tourism	Pelin Sulha	
16:50	SID 293 Determining Management Qualifications of Tourism Graduate Student for Managerial Positions: Anadolu University Tourism Faculty	Mune Moğol, İnci Zeynep Özönay Böçük	SID 61	Urban Tourism and Cultural Tourism in the Context of Bellef Tourism: Konya Sample	Ibrahim Hakkı Kaynak, Tahsin Karabulut	
17:05	SID 67 Financial Problems of Small and Medium-Sized Lodging Enterprises: A Research in Marmaris	Onder Met, İsmail Mert, Özdemir	SID 77	Contributions of Countryside Restaurants to Rural Tourism: A Managerial Perspective	Özcan Zorlu, Ali Avran, Seyhmus Demircan	
17:20	SID 72 How Competitive are South African Prices?	E. Du Plessis, M. Saayman	SID 134	Do Memorial Sites from the Second World War Possess Potential for Tourism Development - Examples from Croatia and Bosnia and Herzegovina	Srježana Musa, Jasenka Kranjčević, Dario Šakić	
17:35	SID 158 Competition Strategy at SMEs: A Model Suggestion for Tourism Enterprises	Ahmet Diken	SID 86	Conversion of Former Industrial Ports into Tourist Attractions. Has Integration Been Achieved?	Daniel Barrera-Fernandez	
17:50	SID 272 The Evaluation of Urban Aesthetics Perspective of Tourism : A Case Study of Bosnia and Herzegovina	Tülay Polat Üzümcü, Ersin Uğurkan, Ömür Alyakut, Aysun Çelik, Emrah Özkul	SID 131	An Investigate in Turkish Hotel Enterprises Regarding Awareness of Revenue Management and ItsApplications	Raif Parlakkaya, Halil Akmeşe, Ersin Arıkan	
18:05			SID 177	Evaluation of the Cultural Heritage Source in the Destination Branding, the Case of Karacasu District	Bilge Dogañlı, İsmail Mert Özdemir, Esra Aksay	
18:00	Poster Presentations					
19:00	Dinner (Only for Blue and Green Package Participants) Meeting in the Hotel Lobby					

OCTOBER 2, 2015

HALL 1			HALL 2		
	TITLE	AUTHOR(S)		TITLE	AUTHOR(S)
SESSION - IV - MODERATORS: Branislav Drašković and Amina Sivac			SESSION - IV - MODERATORS: Ismir Bradić and Amra Banda		
09:00	SID 291 Inclusion of Local Foods at Menus of Hotels and Restaurants Operating in Adana and Mersin	Oya Yıldırım, Oya Berkay Karaca, A. Ceilil Çalikci	SID 197	Can Community-Based Rural Tourism Survive in Super-Ageing Society? Evidence from Japan	Yasuo Ohe
09:15	SID 102 Changing Tourism Marketing Strategy of Turkey for the Last 10 Years	Nurdan Tümbek Tekeoglu	SID 361	South-Eastern Europe's Tourism in Time And Space Retrospective	Anton Gosar
09:30	SID 153 Evaluation Factor of Hospitality in a Sarajevo Tourism Destination	Lejla Žunić	SID 111	Changes in Pattern of Second Home Development in Countries Arising From Socialist Federal Republic of Yugoslavia	Vuk Tvrtko Opačić, Miha Koderman
09:45	SID 62 Securing Hotel Guests' Satisfaction: The Impacts of Employees' Trust, Satisfaction and Participation	Kivanc Inelmen, Burcin Hatipoğlu	SID 216	The Impact of Chefs' National Cuisine Perceptions on Their Intention to Purchase Local Food	Bahattin Özdemir, Ayda Aydın, Osman Çalışkan Gökhan Yılmaz
10:00	SID 64 The Mediation Role of Employee Empowerment Practices in the Effect of Stress to Intention to Leave in Hospitality Business	Yasar Sari, Ali Dogantekin	SID 84	Environmental and Non-Environmental Innovations, Hotel Occupancy and Regional Growth	Elisabeth Valle, Maria Tugores
10:15	SID 74 The Impact of Typical Recovery Practice Used in Oversold Room on Turkish Guests.	lytoğlu, Vedat and Tetik, G. Nilüfer	SID 236	Regional and Local Hazards in Tourism - Case Study of Minefields in Protected Areas of Canton of Sarajevo	Ranko Mirić, Nusret Drešković, Edin Hrelja, Boris Avdić
10:30	SID 75 Is Employer Branding a Challenge for High-Contact Service Industries? Insights from the Hospitality Sector in Poland	Marlena A. Bednarska, Marcin Olszewski	SID 218	Gender Effect in Human Resources Policies: A Descriptive Study in Hospitality Industry	Ebru Tarcan Içigen
11:00 Coffee Break					
SESSION - V - MODERATORS: Alma Pobrčić and Miha Koderman			SESSION - V - Vesna Babić-Hodović and Martinette Kruger		
11:20	SID 90 The Evaluation of Medical Tourism Services	Irfan Özcan, Emine Erürür, Metin Ateş, Ertuğrul Tarcan	SID 254	Determination of Tourism Activities of the World's Best Tourism Destinations With Multi-Criteria Decision Making Method	M. Öğuzhan İban, Mehmet Kaşlı, Hasan Hüseyin Yıldırım
11:35	SID 175 The Effects of Team – and Customer Member Exchange on Employee Service Performance in Korean Hotel Restaurants	Mahn Hee Yoon	SID 350	Proposals for Development of Sustainable Rural Tourism in Villages of Bolkar Mountain, Example of Madenköy	Yusuf Gurdinar
11:50	SID 210 Management of On-Line Sales Channels at Hotels: Channel Manager Study	Ali Avan, Murat Toker, Özcan Zorlu, Ahmet Baytok	SID 247	Investigating the Impact of the Age, Gender, Years Learning English and Parents' Educational Background on Learning Styles Preferences	Zahra Naimie, Norasmatul Akma, Rana Abuzaid
12:05	SID 166 Planned Development of Tourism in Tuza Canton as a Factor of Regional Development in Northeast Bosnia	Senada Nezirović	SID 294	Are University Employees Ready to be an "Intrapreneur"? A New Perspective of Strategic Human Resources for Universities	Senem Yazici
12:20	SID 194 Health Tourism in Turkey: A Study on Paper News	Emel Istar	SID 250	Definition, Types, Sustainability and Relation of Tourism With Environment, Landscape Planning And Recreation	Emine Patan, Isik Sezen
12:35	SID 235 Destination Management Companies (DMC) in Croatia and Their Impact on the Reduction of Seasonality	Maja Donadić	SID 119	The Development of Sports, Recreation and Adventure Tourism in Tourist-Geographical Regions of Bosnia and Herzegovina	Aida Bidžan, Haris Gekić
13:00 Lunch Break (Only for Blue, Green, Yellow Package Participants)					
SESSION - VI - MODERATORS: Zainab Khalifah and Amina Sivac			SESSION - VI - MODERATORS: Funda Songur and Vuk Tvrtko Opačić		
14:30	SID 55 The Effects of E-Commerce Application on Travel Agencies and Employee Performance	Çhan Seçilmiş, Burhan Sevim, Barış Yılmaz	SID 92	Cultural Heritage of the Una National Park, Unseparable Part from the Tourism Development	Ševkija Okerić, Aida Korjenić
14:45	SID 195 City Break Tourism – Case Study of Sarajevo and Mostar	Alma Pobrčić, Amra Banda, Amina Sivac	SID 68	Mild or Mature? A Motivation-Based Typology of Culinary Tourists	Armand Viljoen, Melville Saayman, Martinette Kruger
15:00	SID 258 Hard Model of HRM in Organizations: A Research in Five Star Hotels in Antalya	Beyhan Aksoy, Medine Ateş	SID 419	War locations and war museums as tourist scenes in Bosnia and Herzegovina - the example of Sarajevo	Ismir Bradić
15:15	SID 266 An Approach to Culinary Tourism Development in Turkey	Alev Dündar	SID 214	Is Conservation of Cultural Properties a Tool of Tourism Hospitality?	N. Gul Asatekin
15:30	SID 270 Comparison of Leadership Styles at Domestic and Foreign Hotels a Study About Hotel Chains Operating in Turkey	Mustafa Kurt, Elif Tuba Beydilli, Özcan Zorlu	SID 424	A Research About Revenue Management Awareness And Applications in Turkish Hotel Industry	Raif Parlakçaya, Halil Akmeşe, Ersin Anikan
15:45	SID 436 Evaluation of Urban Aesthetics From the Aspect of Tourism: The Bosnia-Herzegovina Example	Tülay Polat Özürmüç, Aysun Çelik, Emrah Özkul, Ersin Uğurken	SID 73	Sustainable development and greening the economy in transition countries in SE Europe: Case Study of Bosnia and Herzegovina	Melika Arifhodžić
16:00 Coffee Break					
SESSION - VII - Maja Donadić and Nusret Drešković			SESSION - VII - MODERATORS: Ranko Mirić and Boris Avdić		
16:20	SID 279 Revitalising Community-Based Tourism - Critical Success Factors	Nor Haniza Mohamad, Zainab Khalifah	SID 223	Climate Impact on Origin and Tourism Valorisation of Traditional Urban Architecture in Bosnia&Herzegovina and Croatia	Belmar Begić
16:35	SID 246 Evaluation of Tourism Potential in Dogankent District in Giresun	Isik Sezen, Emine Patan	SID 248	Aspects Influencing the Cognitive, Affective and Conative Images of an Arts Festival	Elmarie Slabbert, Senva Martin
16:50	SID 316 Absence of Rate Parity and its Consequences in Hotel Industry	Nacl Polat	SID 387	Development of specific forms of tourism in Mostar, West Herzegovina and Travnik tourist-geographic regions	Aida Bidžan, Haris Gekić
17:05	SID 337 The Treatment is Within the Disease: Tourism Paradox, Tourism Equinox and Tourism Detox	Irfan Arıkan	SID 187	Creating a Memorable Live Music Performance Experience at Different Venues in South Africa	Blanca Manners, Martinette Kruger, Melville Saayman
17:20	SID 359 Impact of online travel agencies on hotel business in Bosnia and Herzegovina	Almir Peštek, Lejla Ahmić, Lejla Turulja	SID 71	The Effect of Hotels' Training on Overnights, Regional Employment and Growth	Marla Tugores, Elisabeth Valle
17:35	SID 368 Investigation of Altruistic Value Perception of Tourists That Impact on the Environment-Friendly Behavior	Öznuur Bozkurt, Murat Göral, Funda Kul	SID 52	Tourism Police for Tourism Security in Bosnia and Herzegovina	Mehmet Murat Payam
18:00 Poster Presentations					
19:00 GALA Dinner (Only for Blue, Green, Yellow Package Participants) Meeting in the Hotel Lobby					

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MICE

"Meetings - Incentives - Conferences - Exhibitions"

I T H M C

International Tourism and Hospitality Management Conference

30 SEPTEMBER 2015, WEDNESDAY	
08 ⁰⁰ -22 ⁰⁰	Airport Transfers (Only for Blue and Green Package Participants)
18 ⁰⁰ -21 ⁰⁰	Sarajevo City Tour (Only for Blue, Green, Yellow Package Participants)
1 OCTOBER 2015, THURSDAY	
08 ⁰⁰ -10 ⁰⁰	Registration
10 ⁰⁰ -11 ⁰⁰	Welcome Speeches
11 ⁰⁰ -11 ²⁰	Coffee Break
13 ⁰⁰ -14 ⁰⁰	Lunch Break (Only for Blue, Green, Yellow Package Participants)
16 ⁰⁰ -16 ²⁰	Coffee Break
19 ⁰⁰ -21 ⁰⁰	Dinner (Only for Blue and Green Package Participants) Meeting in the Hotel Lobby
2 OCTOBER 2015, FRIDAY	
11 ⁰⁰ -11 ²⁰	Coffee Break
13 ⁰⁰ -14 ⁰⁰	Lunch Break (Only for Blue, Green, Yellow Package Participants)
16 ⁰⁰ -16 ²⁰	Coffee Break
19 ⁰⁰ -21 ⁰⁰	GALA Dinner (Only for Blue, Green, Yellow Package Participants) Meeting in the Hotel Lobby
3 OCTOBER 2015, Saturday	
08 ⁰⁰ -22 ⁰⁰	Transfer for the Social - Cultural Trip (Only for Blue and Yellow Package Participants)
4 OCTOBER 2015, Sunday	
08 ⁰⁰ -12 ⁰⁰	Visits to Tunnel of Hope and Vrelo Bosna
08 ⁰⁰ -22 ⁰⁰	Airport Transfers (Only for Blue and Green Package Participants)

